



Milford Music & Arts Festival

16-22 July 2018

Sponsorship & Advertising Opportunities 2018

Milford's very own arts and music festival is a unique must-see event in the New Forest's summer calendar and an unparalleled showcase for the village, its surrounding area and its local businesses. Taking place over a week in the summer, it attracts over 10,000 residents and visitors to local venues and onto the village green to enjoy a huge variety of musical and artistic entertainment.

Featuring performances, workshops and exhibitions, the Festival is free to attend and is run by a group of committed volunteers. A not for profit organisation, the festival is funded from advertising, sponsorship, catering sales, donations and the Friends of the Festival. We are very proud that our chosen charity this year is the Milford on Sea Branch of [The Royal British Legion](#).

The festival is a massive draw for locals and visitors alike. The friendly family atmosphere means that local traders and restaurants benefit from increased footfall and a high level of local interest. Similar events conducted over two days are known to generate revenues in excess of £1.2m for the local community.

The festival is a fantastic opportunity to promote your products and services to a large number of people living in or visiting the New Forest area at an event that charges no admission.

Sponsorship of the Milford on Sea Arts and Music Festival offers many rewards but probably the best benefit for your organisation is the brand exposure to over ten thousand people during the festival itself and the extensive promotional period during the lead up to it — this includes website, social media, local newspapers and New Forest event advertising and through the event brochure itself.

Our sponsorship and advertising opportunities are an ideal way to be associated with an event that is widely admired for its excellent high quality and local community purpose.

Outlined over the following pages are some available options but we can also tailor packages to suit your organisation.

We'd welcome the opportunity to discuss how we can partner for this wonderful event, please contact Amanda Lewis at info@milfordfestival.com.



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Sponsoring the Milford On Sea Arts & Music Festival 2018

Principal Sponsor £1,000 / Year Primary sponsor	Festival Sponsor £500 / year Sponsoring the festival	Event Sponsor £250 / Year Sponsor the Event
Full Page Ad in Programme	Full Page Ad Programme	½ Page Ad Programme
Full Article in Programme	Mentions throughout festival	Logo on Web Site/Social Media
Regular mention of company during Festival	Logo on Web Site/Social Media	1 x Sponsor Banner
Logo on All Posters	2 x Sponsor Banners	
Logo and link on Web Page/Social Media		
4 x Sponsor Banners		



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Advertising opportunities for the Milford On Sea Arts & Music Festival 2018

Business Supporter	Feature Supporter	Performance Supporter
Advertising in Programme and Web Advert		
Full Page Ad £100	Bar £1,000	Workshop £500
Half Page Ad £75	Programme £1,000	Performance £500
Quarter Page Ad £50	Headline Act £1,000	
Eighth Page Ad £40	Kids Zone £1,000	

Payment details

You can pay via PayPal to info@milfordfestival.com please use a clear reference.

Cheques to be made payable to **Milford Music & Arts Festival** and sent to:

Mrs Laura Legg
5 Grange Close
Everton
SO41 0TY

BACS payment may be made as follows:

Bank: HSBC
Name: Milford on Sea Music & Arts Festival
Sort: 40-33-43
Account: 80001961